

8th New Institutionalism Workshop Program

Thursday, March 15

09.00-10.00	WELCOME COFFEE AND REGISTRATION		
Room	0018	A017	B019
Session 1 10.00-11.30	Institutional Perspectives on Policy-making Chair: Elke Weik Aid to those who need it? Neo-institutional focus on development <i>Marianne Afanassieva</i> They are right there ... Not at the margins!: Building participatory democracy in Tierra del Fuego <i>Ignasi Marti</i> Uses of scientific knowledge in policy-making. A neoinstitutional perspective on the immigrant integration policy in Poland <i>Mikolaj Pawlak</i>	Institutional Complexity I Chair: Giuseppe Delmestri Tolerance for ambivalence. The creativity of organizations in reaction to conflicting institutional demands <i>Stephan Bohn & Peter Walgenbach</i> Organizational responses to institutional complexity in transition fields: The case of socially responsible investing <i>Daniela Laurel & Diane-Laure Arjaliès</i> Corporate governance and institutional complexity: A study of family owned MNCs in Italy and Canada <i>Mara Brumana</i>	Organizational Forms Chair: Raimund Hasse Institutional studies on the emergence of new organizational forms: a qualitative meta-analysis <i>Erkan Erdemir</i> Business model framework and new institutional theory: A happy partnership <i>Oksana Grebinevych</i> Globalization, religious polarization and hybrid forms <i>Anil Divarci, Christophe Boone & Arjen Van Witteloostuijn</i>
Session 2 11.30-13.00	Processes of Translation Chair: Haldor Byrkjeflot Translation processes of sustainable urban planning <i>Joel Botello</i> The translation of clinical directorates in European health systems: An institutional framework for comparison <i>Ian Kirkpatrick, Bernadette Bullinger, Mike Dent and Federico Lega</i> Systematic heterogeneity and the translation of innovations: The case of 'best practice' in Italy's public sector <i>Davide Nicolini & Andrea Lippi</i>	Institutional Complexity II Chair: Thibault Daudigeos Multiple institutional logics and inter-organizational partnership <i>Imran Chowdhury</i> Compartmentalization in organizations' external communication: The case of diversity management in annual and CSR-reports <i>Sebastian Händschke & Peter Walgenbach</i> Professional identity as a filter for institutional complexity: the case of socially responsible investment <i>Diane-Laure Arjaliès, Farah Kodeih & Mia Raynard</i>	Agency Chair: Georg Krücken Agency in Institutional Theory <i>Bernard Forgues, Ignasi Martí, Tao Wang</i> Interaction work and modest action: Boundary organizations as institutional entrepreneurs <i>Markus Perkmann & Henri Schildt</i> Towards a theory of executive action <i>Silviya Svejnova & José Luis Alvarez</i>

13.00-14.30	LUNCH		
Session 3 14.30-16.00	Films & Institutions Chair: Silviya Svejenova Stay local or go foreign? A multi-case inductive study of institutional choice in the Nigerian movie industry <i>Uzo Uchenna & Johanna Mair</i> Janus Bifrons. Identity work and institutional work in Hollywoods' local productions in Italy <i>Giuseppe Delmestri & Fabrizio Montanari</i> What is it like to be late? Late adopters in the international film festival field <i>Carmelo Mazza & Jesper Strandgaard</i>	Institutional Logics Chair: Peter Walgenbach Ethnographic evidence for understanding intra-logic dynamics in contexts of institutional complexity <i>Giulia Capellaro</i> When societal logics shift: The emergence of market logic in China 1978 - 2010 <i>Grace Fan</i> Institutional and organizational change in the Colombian financial sector: 1990 - 2010. The organized power. Case Bancolombia and Aval. <i>G. Murillo Vargas, A. Rodríguez Ramíre & L. Salas Arbeláez</i>	Emergence / Formation Chair: Bernard Forgues Dynamics of field formation: Constructing shared field identity in venture philanthropy <i>Lisa Hehenberger & Johanna Mair</i> From social movement to economic rationalization and beyond – dynamics of standardization in the fair trade-sector <i>Nadine Arnold & Raimund Hasse</i> The emergence of the global university system: 1960-2010 <i>Thomas Pfeffer</i>
Session 4 16.00-17.30	Legitimacy Chair: Renate Meyer Managing legitimacy in transnational governance: Global compact advocates versus Global Compact critics <i>Patrick Haack</i> Making sense of legitimacy crises: A process model <i>Gerardo Patriotta & Xiaolan Zheng</i> Negotiating moral multiplexity <i>Juliane Reinecke, André Spicer, Koen van Bommel</i>	Institutional Logics in the Health Sector Chair: Marie-Laure Djelic Making patients flow - a reconfiguration of the procession of patients <i>Inger Lise Teig & Haldor Byrkjeflot</i> Practicing the discontinuation of medicine: How doctors make sense of institutional logics <i>Michael Simon Nixon</i> (Re-)Structuration or (neo-) institutional 'activation'? Understanding the coping with competing logics in the German hospital sector <i>Ingo Bode</i>	Expansion Chair: Julia Brandl Jumping on the bandwagon? A behavioral perspective of organizational conformity under institutional pressures <i>Billian Ni Sullivan, Yi Tang & Elizabeth George</i> From the configuration of fields to the creation of bandwagons: Prizes and the circulation of knowledge <i>Davide Nicolini & Pedro Monteiro</i> The worldwide expansion of "organization" <i>John W. Meyer & Patricia Bromley</i>
17.30-18.00	COFFEE		
Keynote 18.00-19.30	Walter W Powell: Amphibious Entrepreneurs and the Emergence of Organizational Forms, with implications for theorizing agency		
21.00-	DINNER – location TBC		

Friday, March 16

Room	B017	B020
09.00-09.30	COFFEE	
Session 5 09.30-11.30	Discourse & Institutions Chair: Ignasi Marti Dirty oil, ethical oil, snake oil: The social semiotics of Alberta's oil sands <i>Lianne Lefsrud, Heather Graves, and Nelson Phillips</i> Constituting power relations through categorization and labeling in an Austrian municipal body of administration <i>Dennis Jancsary, Markus A. Höllerer, Renate E. Meyer, & Vitaliano Barberio</i> Measuring missions: The distribution of discourse on evaluation for the nonprofit sector <i>Karina Kloos, Achim Oberg, Carrie Oelberger, & Woody Powell</i> Coexistence and discursive connectedness of management concepts in different social spheres <i>Florian Scheiber, Dominika Wruk, & Achim Oberg</i>	Institutional Work Chair: Markus Perkmann Re-framing and re-organization efforts through web-based coalitions in the US Environmental Movement <i>Itziar Castello & David Barbera</i> Towards an institutional perspective on creative brokerage: Interstitial brokers and dynamics of institutional change <i>Santi Furnari</i> Institutional work in a differentiated world polity: The advent of educational research in Germany <i>Enno Aljets, Eric Lettkemann and Frank Meier</i> Decoupling and recouping in bureaucratic organizations: How institutional demands influence performance appraisal systems <i>Julia Brandl & Arjan Kozica</i>
Session 6 11.30-12.30	Formation Chair: Jesper Strandgaard How do ideas constitute markets? Social actors and constructions of market categories <i>Tim Lehmann</i> Institutionalization as community creation: The case of the 1855 Wine Classification <i>Grégoire Croidieu and Walter W. Powell</i>	Cross Sector Logics Chair: Davide Nicolini The challenges of cross-sectoral knowledge transfers between private sector consultants and public universities: New Institutionalism meets Sociological Systems Theory <i>Georg Krücken & Kathia Serrano-Velarde</i> Capturing the evolution of a pool of institutional logics: A hierarchical classification analysis of the field of workplace safety in the French construction industry <i>Thibault Daudigeos, Amélie Boutinot & Stéphane Jaumier</i>
12.30-14.00	LUNCH	

<p>Session 7 14.00-15.30</p>	<p>Maintenance/Endurance Chair: Francois Collet</p> <p>Institutional endurance, rhythm and desire <i>Elke Weik</i></p> <p>Why do organizations follow practices that neither do good nor look good? A study of competitive intelligence <i>Patrick Reinmoeller & Shaz Ansari</i></p> <p>Maintaining an institution: The institutional work of Michelin in haute cuisine around the world <i>Isabelle Bouty, Marie-Léandre Gomez and Carole Drucker Godard</i></p>	<p>Theory development I Chair: Gerardo Patriotta</p> <p>The emergence of institutional theory <i>Ulla Eriksson-Zetterquist</i></p> <p>Temporalization in organization theory and research <i>Julia Fleischer</i></p> <p>A call for imagination in neo-institutional studies <i>Pablo D. Fernández & Tao Wang</i></p>
<p>Session 8 15.30-16.30</p>	<p>Governance of Networks Chair: Achim Oberg</p> <p>The evolution of the governance of regulatory networks: The case of the European telecommunications regulatory network <i>Angel Saz</i></p> <p>Networks never walk alone: The governance of network portfolios <i>Tamyko Ysa and Marc Esteve</i></p>	<p>Theory Development II Chair: Woody Powell</p> <p>Are we supposed to become proud functionalists? <i>Frank Meier</i></p> <p>The bounds of New Institutionalism: The role of institutionalized constraints on methods, data, and theory <i>Alex Bitektine & Danny Miller</i></p>
<p>16.30-17.30 CONCLUDING PANEL – TBC</p>		